

Paolo Apolloni, *Special flowers*,
acrylic and tempera on woodcut canvas,
153x193 cm, 2025



Humanity Special FLOWERS

Traveling Art Project VietLOVE - Paolo APOLLONI

- Yêu - Hoa đặc biệt

Solo Exhibitions - Cooperative Work Workshops, Inclusive Education and Growth Paths for Schools, Cultural Centers and Support Foundations



It is proposed to be able to develop more laboratory, exhibition and awareness-raising experiences, with the collaboration and construction of an associative network with schools, artistic and cultural spaces, educational spaces, inclusive groups and foundations in the Vietnamese territory.



#universal love project

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The contribution and every activity carried out by the Universal Love Project Association and its president Paolo Apolloni, is free and aims to also create continuity and development of the project also in Italy, and in other parts of Asia, where we already have contacts and projects in work in progress.

The theme addressed aims to involve and raise awareness of the community; in particular, this project is called - Humanity Special Flowers - and is dedicated to the Vietnamese people, in particular to young people and nature, represented and enhanced through the symbolism and beauty of Vietnamese flowers, also highlighting their need for care and attention, growth/education, also as social art. The beauty and harmony that flowers represent, and that smells even more in their difference and juxtaposition, as well as all human beings, young people and children, with their uniqueness, become unrepeatable.

Fiori Speciali promotes the beauty and value of the human being and the need for care and growth in its educational and experiential path, where even diversity and peculiarity can become an added value, in growth and in the example for the entire community. Here then, even children with disabilities or special needs, are an integral part of the community and a driving force for love, awareness and cohesion, exchange and mutual help.

Art and expression therefore become an important and irreplaceable educational path, and can be the most powerful means to cultivate and enhance "the rarest flowers" of the community, and which can still fill the world with love and beauty, true Beauty.

The project proposes several itinerant stages on the Vietnamese territory, in particular Hanoi and Ho Chi Minh City, with personal exhibitions, expressive workshops, educational, preparatory and didactic paths, moments of awareness and group performances that will involve and serve to outline a single experiential project, of help, growth and social and intercultural support, and which will then be presented in a final project of what will be produced, also in Italy, through exhibitions and publications.

Universal Love Project is a flexible international container project of expressive and help activities, which develops in collaboration/synergy with spaces, organizations and associations, schools and foundations, creating exhibitions, events, expressive, intercultural and reflective workshops (developed mainly through the teaching methodologies of cooperative learning), or even other promotional events that embrace/return to the world of art, culture and social issues.

Universal Love can be targeted, arranged and structured on every age group, interest, diversity and type of social group, people with disabilities and with difficulties/problems. Its maximum potential is to trigger, through expressiveness, empathy, sharing and openness towards others, processes of development, growth and individual and community gratification. In its progressive development, it aims to develop an international network of help, sharing and mutual exchange.